

# Programme overview – opening hours

## The Executive Forum

10.00-12.00 Plenary session:  
Media in the new  
decade



Dr. Bernd Buchholz



Dag Inge Rasmussen



Bhaskar Menon

13.00-15.00	Innovative ideas from the German press market
13.00-13.50	Why old media is new again: The MONOCLE model
14.00-15.00	New decade – new generation of readers
15.15-16.15	New business models for daily papers
15.15-16.15	Market chances for new products
16.30-17.30	Magazine industry: Ensuring a print future in a digital age
16.30-17.30	Print and web synergies

## Business Conference

Opening hours	
Mon	closed
Tue	10.30-18.00
Wed	09.00-18.00
Thu	09.00-16.00

## Distripress Expo

Mon	08.30-17.30
Tue	10.30-18.00
Wed	09.00-18.00
Thu	09.00-16.00



**Official opening:**  
Guest speakers Bernd Neumann (left),  
Minister of State and Andreas Wiele,  
Head of BILD Division and  
Head of Magazines, Axel Springer

## Social events

Mon	19.30	Welcome reception
Tue	10.30-11.30	Official opening
Thu	14.00	Farewell drink

## Registration opening hours

Sat	closed
Sun	10.00-18.00
Mon	08.30-17.30
Tue	09.00-18.00
Wed	09.00-18.00
Thu	09.00-14.00

## Finance desk opening hours

Sat	closed
Sun	10.00-13.00 / 14.00-18.00
Mon	08.30-13.00 / 14.00-17.30
Tue	09.00-13.00 / 14.00-18.00
Wed	09.00-13.00 / 14.00-18.00
Thu	09.00-14.00